

Introducing Eager.

A powerful new way to distribute and monetize your SaaS business.

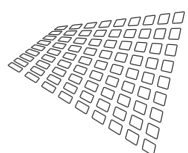
You've created an amazing tool that thousands of website owners would love to add to their site. But how will they ever find you? Even if they do, can the *non-technical users* figure out how to install your tool? How will you monetize these installations?

Enter Eager, the world's first app store for website plugins.

The Eager App Store is a one-stop shop for small businesses, bloggers, and other non-technical website owners to discover, preview, and install plugins. Eager showcases your plugin as an "app" in our groomed, curated platform. As an Eager app, your plugin becomes standardized with our superior quality review, security checks, and interoperability features. You can make your app available for free, or choose to sell it for however much you'd like, in which case *we handle all of the payment processing for you.*

For your prospective customers, Eager provides a powerful previewing technology that allows them to try out your tool on their own website without installing a thing. We've seen that this dramatically increases conversions, bringing you more customers at a lower acquisition cost.

When it comes time to actually installing your app, all it takes is a single click. Our goal is to make it as easy to install a plugin onto a website as it is to install an app onto your phone. While even experienced web developers appreciate not having to spend time and aggravation configuring plugin code before deciding if it's right for them, what's truly revolutionary is that these plugins are now available to millions of website owners who don't understand HTML and JavaScript. They want to be your customers, to pay you each and every month, and Eager makes that possible.



Painless distribution.

Distributing your plugin as an Eager app couldn't be easier. Create an account, paste a link to your code repo, and we do the rest. Most apps are live in the Eager App Store within 24 hours or less.



Simple installation.

Installing an app is as simple as clicking "Install", filling in a few inputs, and selecting the part of your page where you want the app to appear. No need to be a web developer or designer.



Secure and reliable.

When your plugin becomes an Eager App, your users can rest assured that functionality and performance have been thoroughly vetted and adapted to the very latest web technology standards.

Get Eager.

Any product which gets added to a web page can be installed with Eager. We have everything from analytics tools to image galleries, social sharing buttons to full on discussion forums, and our store is expanding daily.

Get started